

Citizen science or science citizens? Transferring soil knowledge in the NSW Soil Knowledge Network

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Who we are

- Citizen science or 'science citizens'
- Transfer of our soil knowledge
 - land management decisions
 - Influence soil policy
- 10 principles of the Australian Citizen Science Association (https://citizenscience.org.au/10-principles-of-citizen-science/)
- Independent, incorporated group who is sponsored by OEH





What we do



- Established in 2013
- Field days and forums
- Workshops for farmers, community groups and professional soil advisors
- Conferences, educational videos, online resources
- Social media to promote soil issues in public debate
- Flexibility for volunteers







Evaluation

Raising the public awareness of soils

• Began with a reflection on our actions and progress

 Qualitative assessment of feedback from workshops

Social media metrics

 Self assessment of social principles for successful agricultural extension (Black, 2000; Hunt et al 2012; Vanclay, 2004)

 More reading see McInnes-Clarke et al (2018) and Packer et al (2018)











SKN experience demonstrates a successful pathway to capture corporate soil knowledge and transfer it to the next generation of land managers.





References

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